

QUALITY PRESS FDW2024 POSTER COMPETITION

PEOPLE'S CHOICE / [VOTE HERE](#)



Vote for your favourite poster in the People's Choice and you'll be in the running to win a beautiful portable Carrie Table Lamp from Alti Lighting valued at \$500!



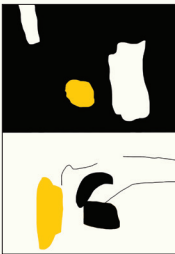
Ameesha Lee Earnshaw | A love letter to Fremantle that focuses on honouring the city as an evolving, future-focused community that continues to thrive and transition to sustainable practices, with on-going respect for its incredible landscape and all the creatures who dwell within it.



Jana Radulovic | This design captures the essence of personal transformation through the life cycle of a butterfly. Each stage represents the inner struggles and challenges we face, from confinement and uncertainty in the cocoon to eventual freedom and self-realisation as a butterfly. The contrast between the dark stages and the burst of light at the end symbolizes hope and new beginnings. Like the butterfly emerges from its chrysalis, we must go through periods of struggle to transition into our fullest potential. This piece serves as a reminder that personal growth is a continuous journey of shedding the old and embracing the new.



May Bluebell 1 | Transitions as movement between inner and outer worlds. A fragile balance of harmony in shifting landscapes.



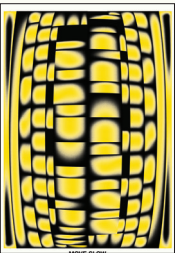
May Bluebell 2 | Transitions as movement between inner and outer worlds. A fragile balance of harmony in shifting landscapes.



May Bluebell 3 | Transitions as movement between inner and outer worlds. A fragile balance of harmony in shifting landscapes.



Nadya Prasetyo | The concept of the poster revolves around the revitalization of the built environment through nature. At a period where climate change is aggravating, individuals need to work together to cultivate environmentally conscious practices and transform cities into complex, living organisms. By this, a jigsaw puzzle forming an image of a vibrant biophilic city, overlays an image of a dull concrete scenery. This process of repairing a “broken” environment and the growing importance of responsive design delivers several benefits to people and the planet.



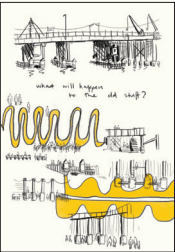
Robert Broaders | I have recently moved to Perth from Ireland so the last 6 months have been the most transitional time of my life. One phrase I have constantly reminded myself of is to move slow. Making friends takes time, starting a new job takes time and adapting to a new place takes time it's okay to move slow. Some transitions happen quickly some slow. This design is inspired by this thought process and moiré patterns which I have been exploring for the past couple of months.



Sofia Antonas | Good design engages and works with the human experience. The inhale and exhale of architecture. The streamline motions and silent pauses of urban design. Evaluating the ergonomic needs and aesthetic lines of a chair. The visual accessibility of the bright and dark contrast on a poster. These transitional design elements have the ability to direct our habits and mindsets collectively and constructively by balancing function and form.



Teya Znaor | The bright yellow sun, peeling away like a new layer being revealed, symbolises a fresh start, a shift in our thinking. I wanted the flowing lines to feel like they're dancing between the light and dark sides, showing that there's always room for growth and new possibilities, even in tough times. It's a journey from uncertainty to clarity, where individuals and communities can imagine a brighter, more hopeful future. To me, it feels light and full of energy, embracing change as something exciting and full of promise.



Zoe Marson | What will we do with the bridge of sticks and all of its history? The poster design explores the theme of Transition as we look at the Old Freo Bridge and pre-empt its removal. Many questions are posed. How can we embrace the new whilst revisiting the old? How will we adapt and respond to environmental, technological, social and economic changes? How will we feel when the bridge is taken down? And importantly, what will happen to the old stuff?